



ECONIFUL
Empowering Economic Thinkers

AWARD-WINNING

GRADES 9-12

ENTIRELY FREE

A complete, free, and classroom-tested economics curriculum

80 lessons for on-level high school economics, built and tested by teachers for teachers, each 45 minutes, and grounded in cognitive science.



80 lessons

a full semester of instruction

2k+

teacher members and growing

46 states

utilize Econiful's curriculum

\$0

total monetary cost to access

WHY DISTRICTS ADOPT THE ECONIFUL CURRICULUM

Ready to implement, easy to customize

Built in Google Slides & Docs, meaning there's zero prep to start, and gives full freedom for teachers to adapt.

Test scores rose after implementation

Students gained an average of 8 points on the national Test for Economic Literacy in pilot classrooms.

Students retain the economic concepts

Interleaving, retrieval practice, and metacognition are woven throughout the lessons to ensure student retention.

Support for new and veteran teachers

On-demand PD modules for each unit, virtual workshops, access to Econiful team support, and standards alignment guides.

THE FIVE UNITS

UNIT 1

**ECONOMIC
FOUNDATIONS**

UNIT 2

**MICRO
ECONOMICS**

UNIT 3

**MACRO
ECONOMICS**

UNIT 4

**GLOBAL
CONNECTIONS**

UNIT 5

**PERSONAL
FINANCE**

+ STANDARDS & AP

Lessons are mapped to state and national standards as well as AP Micro & Macro course descriptions.

TESTIMONIALS

"Econiful provides a well-structured, highly supportive curriculum with clear, thoughtful lesson design and built-in resources, making it accessible even for teachers new to economics."

LEAH GLASHOW-MANDEL,
DIRECTOR OF PROFESSIONAL LEARNING, ARIZONA

"There's no shortage of Econ Ed materials. I know where to go if I want engaging materials. I know where to get materials that push student thinking. And I know places to get the most relevant content. But only one place offers all three—Econiful!"

TIM DYE, INSTRUCTIONAL COACH, INDIANA

EXPLORE OUR FREE CURRICULUM.

Discover 80 on-level econ lessons, events, and other resources. Free for all teacher members.

econiful.org/curriculum



EXPLORE MORE