



ECONIFUL
Empowering Economic Thinkers

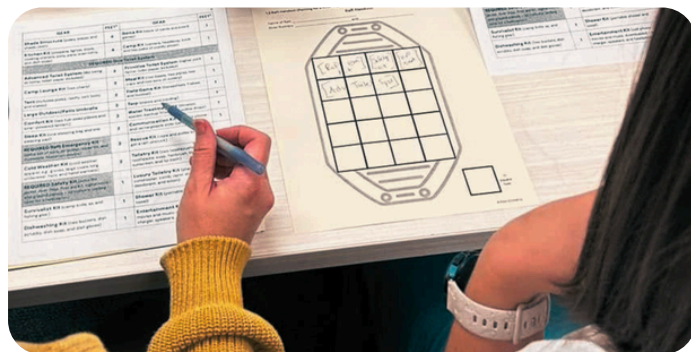
AWARD-WINNING

GRADES 9-12

ENTIRELY FREE

A complete, free, and ready-to-teach economics curriculum

80 lessons for on-level high school economics, each 45 minutes, grounded in cognitive science, and built so students apply economic thinking to their real lives.



80 lessons

a full semester of instruction

2k+

teacher members and growing

46 states

utilize Econiful's curriculum

\$0

total monetary cost to access

WHY TEACHERS ADOPT THE ECONIFUL CURRICULUM

Ready to use, easy to customize

Built in Google Slides & Docs, meaning there's zero prep to start, full freedom for teachers to adapt.

Students retain the economic concepts

Interleaving, retrieval practice and metacognition are woven throughout the lessons to ensure student retention.

Lessons feel relevant to student lives

Lessons support transfer by connecting to decisions students are already making—personally, professionally, civically.

Support for new and veteran teachers

On-demand modules for each unit, virtual workshops, fresh approaches to familiar topics, and Econiful team support.

THE FIVE UNITS

UNIT 1

**ECONOMIC
FOUNDATIONS**

UNIT 2

**MICRO
ECONOMICS**

UNIT 3

**MACRO
ECONOMICS**

UNIT 4

**GLOBAL
CONNECTIONS**

UNIT 5

**PERSONAL
FINANCE**

+ STANDARDS & AP

Lessons are mapped to state and national standards as well as AP Micro & Macro course descriptions.

TEACHER TESTIMONIALS

"Students respond to Econiful because the lessons feel relevant, interactive, and connected to the world they are actually living in."

ROBYN KUBIK, ECONOMICS EDUCATOR, ILLINOIS

"The lessons are not only standards-aligned and intellectually engaging, but they also prioritize accessibility—something that's crucial when teaching diverse groups of high school students."

PATRICK JOHNSON, ECONOMICS EDUCATOR, NEW HAMPSHIRE

BECOME A MEMBER TODAY. IT'S FREE!

Teachers get instant access to the full curriculum, as well as additional resources like one-off lessons and PDs.

econiful.org/free-membership



BECOME A MEMBER